

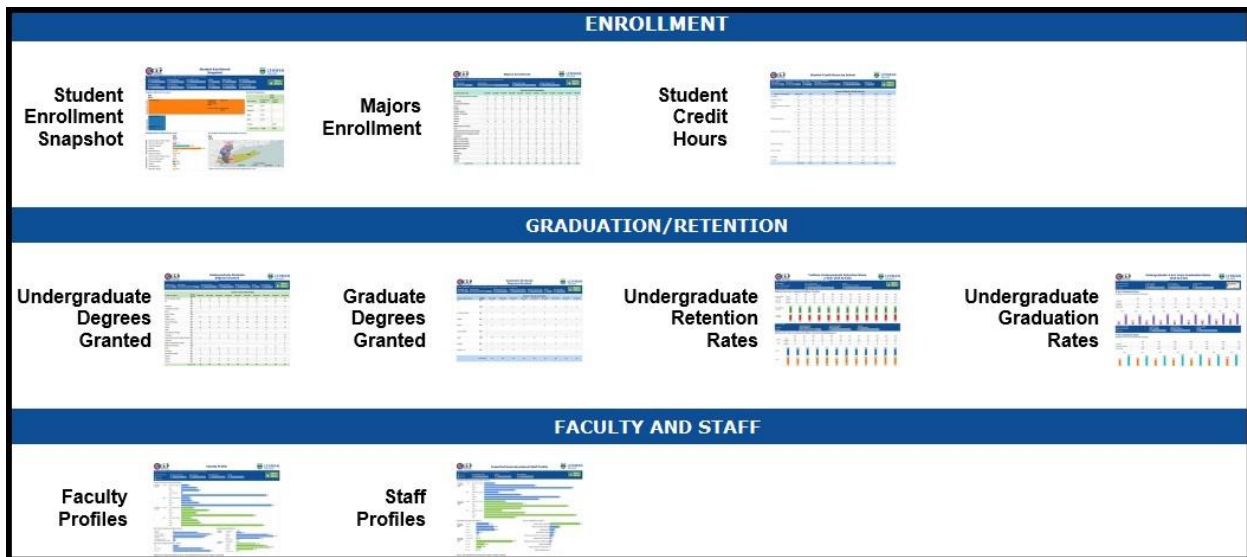
An Introduction to Lehman College's Interactive Fact Book

By Don Sutherland

Effective institutions of higher learning define themselves through their mission, goals, interactions with constituencies, and in their internal and public documents. Reliance on data can serve as the glue that binds an institution to its promises and provides it with the agility to proactively respond to internal and external opportunities and challenges. In short, if it is leveraged and shared appropriately, data can connect an institution to its environment and stakeholders and the people within an institution to one another. Common references among the data—FTEs, retention rates, full-time/first-time freshmen, among others—can also promote clearer communication and greater understanding that spans departmental boundaries within colleges and universities.

Under the leadership of Director of Institutional Research & Planning, Dr. Susanne Tumelty, Associate Director Michael Goldberg, Senior Analyst Yajaira Alvarez, and Administrative Coordinator Alejandra Rodriguez, Lehman College's [Office of Institutional Research and Planning](#) makes available an [interactive version](#) of its annual [Fact Book](#).

The interactive fact book allows users to access information related to student enrollment, majors enrollment, student credit hours, undergraduate and graduate degrees granted, undergraduate and graduate graduation rates, faculty profiles, and staff profiles.



Once one clicks on one of the options, for example, “Majors Enrollment,” one is taken to a screen displaying a range of data relevant to that option. In this case, the default screen provides enrollment data for all undergraduate program titles that fall under the School of Arts and Humanities.

Cover Start Menu Enrollment Snapshot Majors Enrollment Student Credit Hours Undergraduate Students - Deg... Graduate Students - Degrees... Undergraduate Re

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Majors Enrollment

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Select categories: Choose from the available categories below to update the data.

Class Level: Undergraduate School Name: School of Arts & Humanities Department Name: (All) College Program Title: (All) Go Back To Start Menu

School of Arts & Humanities												
College Program Title	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
African & African American Studies	23	35	42	41	37	45	49	41	42	33	36	44
Art	78	81	61	63	68	79	82	87	78	90	79	102
Art History	0	0	13	15	18	12	17	23	21	25	14	8
Comparative Literature	6	4	4	2	7	5	7	5	4	7	9	6
Dance	0	0	0	0	7	14	16	17	8	10	9	12
English	134	177	177	210	221	251	252	192	172	177	204	241
English Teacher	0	0	0	0	0	0	0	40	61	45	28	16
Film and TV Studies	0	0	0	0	0	0	0	0	0	0	51	61
French	1	0	3	7	7	2	8	7	1	2	2	2
German	0	0	0	0	0	0	0	0	0	0	0	0
History	102	98	103	107	120	127	121	124	107	100	96	109
Italian	1	2	2	3	3	3	2	7	5	1	2	3

Users can then make changes in the categories (class level, school name, department name, and college program title) to customize their display. For example, one can select the undergraduate class level; the School of Natural & Social Sciences; the Economics, Accounting & Business Administration department; and, the Accounting and Economics college program titles. The end result is below:

Cover Start Menu Enrollment Snapshot Majors Enrollment Student Credit Hours Undergraduate Students - Deg... Graduate Students - Degrees... Undergraduate Re

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Majors Enrollment

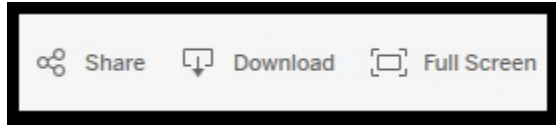
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Select categories: Choose from the available categories below to update the data.

Class Level: Undergraduate School Name: School of Natural & Social Sciences Department Name: Economics, Accounting & Business... College Program Title: (Multiple values) (All) Accounting Business Administration Economics Go Back To Start Menu

School of Natural & Social Sciences												
College Program Title	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016
Accounting	309	313	357	450	473	481	456	474	516	549	543	507
Economics	102	107	93	75	70	77	113	105	97	67	62	74
Grand Total	411	420	450	525	543	558	569	579	613	616	605	581

As with the .PDF version of the Fact Book, users can print the data. However, users also have the options to share, download, or display the data in a full screen format. Data can be shared through an embedded code, hyperlink and over Facebook and Twitter. Data can currently be downloaded in .PDF format or saved as an image.



The publicly-available Interactive Fact Book provides concrete evidence that a range of vital and reliable data is available to the College's internal and external stakeholders. Easy access to that data can facilitate the institution's assessment practices and processes in promoting improvement in academic programs, student services, and overall institutional effectiveness.

Finally, the Interactive Fact Book is an ever-evolving document. The Office of Institutional Research and Planning is responsive to user data needs and incorporates suggestions that add value to the Interactive Fact Book.