

Due Diligence in Checking Out Publishers

By Don Sutherland

When it comes to journals, the proliferation of new online publications can create an illusion that the entry barriers to publishing one's research have fallen. However, just as is often the case with other new industries or sectors, there is a mix of credible publications and those that lack credibility. Therefore, one needs to be careful when it comes to determining the publications to which one submits one's work.

A useful piece that discusses the issue in greater detail and provides a basic framework for identifying credible publishers can be found in Nature. That article is available [here](#).